

# COOKIE POLICY

## INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a better experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We may use the following types of cookie:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.
- **Analytics.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed.
- **Advertisement.** These are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

You can find more information about the specific cookies we use and the purposes for which we use them in the table below:

Name	Type	Domain	Description	Expiry By Type
_ga_	Analytics	.samheaton.co.uk	Google Analytics sets this cookie to store and count pages.	
_ga	Analytics	.samheaton.co.uk	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors	

## HOW TO CONTROL OR DELETE COOKIES

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. In order to do this, follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" facility).

Disabling a cookie or category of cookie does not delete the cookie from your browser; you will need to do this yourself from within your browser. If you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

## GOOGLE ANALYTICS OPT OUT

If you wish to opt out of Google Analytics so that we cannot your data within Google Analytics, you may do so by installing an add-in from <https://tools.google.com/dlpage/gaoptout>. This add-in is designed to be compatible with Chrome, Safari, Firefox and Microsoft Edge. As it is provided by a Google, which is a third party, we offer no warranty, whether express or implied, as to the add-in's suitability or efficacy.